

LIVERPOOL HERE WE COME!

CTA workshop & Conference February 6-8, 2022

The Coach Tourism Association is launching its live events calendar for 2022 with its ever-popular Workshop & Conference which will be held in Liverpool on February 6-8.

“As the industry continues to bounce back after the pandemic and lockdowns, there is great confidence that 2022 could be a bumper year and we look forward to getting together with members in February for what is CTA’s flagship event,” says CTA chair, Robert Shaw.

“The workshop is a must-attend for operators and suppliers and everyone finds it invaluable for finding out about the latest trends and offers that can help build even better tour programmes. And given the challenges of the past two years and the lack of face-to-face events, the 2022 Workshop & Conference will be more important than ever.”

The event will be based at Hilton Liverpool, which is ideally situated just minutes from Albert Dock and the centre of the city, and the Workshop and Conference sessions will be hosted at the fabulous Merseyside Maritime Museum.

There are some great fam trips organised by CTA supplier members based in the city including British Music Experience, City Explorer, Liverpool Beatles Museum, Liverpool Football Club, Mersey Ferries, Royal Liver Building, Strawberry Field and The Beatles



Story.

The workshop takes place first thing on the Monday, with operators, wholesalers and suppliers having a series of short and sharp one-to-one meetings. At the last workshop, there were a total of more than 750 meetings organised, delivering great business opportunities for tour and excursion programmes.

A conference session follows the Workshop with a gala dinner in the evening, and further networking opportunities and a programme of fam trips on the Tuesday morning.

Bookings are now open for CTA members with more details at

<https://coachtourismassociation.co.uk/book-now-for-cta-workshop-conference-2022>

PS: if you haven’t attended a CTA event before or are not yet a member, you can learn about the benefits of membership by emailing admin@coachtourismassociation.co.uk

CTA
COACH TOURISM
ASSOCIATION



M&S BANK ARENA EVENTS

WORLD GYMNASTICS CHAMPIONSHIPS

Liverpool is ready to welcome the world from October 29 to November 6 when the city hosts the World Gymnastics Championships (WGC2022) at the M&S Bank Arena.

At this Olympic qualifying event, the world’s greatest gymnasts will show what they’re made of, as hundreds of athletes from all corners of the world go head-to-head over nine action-packed days.

The event will be the first World Championships since 2019 that will be able to welcome crowds, providing an incredible experience for fans and athletes alike – and it’s ideal for groups.

Tickets are available from www.2022worldgymnastics.com

LORD OF THE DANCE

Since its premiere 25 years ago Michael Flatley’s Lord Of The Dance has become the most successful touring production in entertainment history.

Visiting over 1000 venues worldwide and having been seen by over 60 million people in 60 different countries and on every continent, makes it one of the most popular dance productions in the world.

The show will go to the next level in 2022 for its 25th anniversary tour. Fans can expect new staging, new costumes and choreography plus cutting-edge technology, special effects and remarkable lighting.

The spectacle will feature 40 of the world’s most outstanding young performers directed by Michael Flatley, with new music by composer Gerard Fahy.

This latest iteration celebrating 25 years combines the best of tradition with all the excitement of new music and dance.

The UK tour kicks off at London’s Eventim Apollo on March 18-19, before heading off for 97 more dates across the UK.

More info: <http://www.lordofthedance.com/tickets>