



In 2024 we will continue to celebrate 'Llwybrau. Wales, by Trails'. Whether it's heritage or walking trails, literary or music trails, restaurant and distillery trails, there are many opportunities to present existing trails as well as new tours and itineraries using the theme and incorporate it into your marketing. **Transport for Wales** has introduced a range of trails along their network From Rail to Trail. Your clients can travel by rail to cities and towns around the country and explore attractions and highlighted trails.

<https://traveltrade.visitwales.com/useful-information/toolkit/Wales-by-trails>

<https://traveltrade.visitwales.com/news/transport-for-wales>

Wrexham is currently enjoying its increased profile as series 2 of Welcome to Wrexham launched in September 2023. It follows the second season with Hollywood actors & club chairmen Ryan Reynolds and Rob McElhenney. Follow their story on Disney+ and Hulu and meet some of the characters and discover more about this area of Wales. Wrexham is where the Football Association of Wales was founded in 1876 and a Football Museum for Wales and Wrexham Museum are due to open in 2026.

<https://www.thisiswrexham.co.uk/visit> <https://www.wrexhamheritage.wales/>

Caernarfon Castle has opened its accessible visitor centre at the castle's main entrance, the King's Gate. It includes an interactive experience, event space and improved retail space. At Porth Mawr Caernarfon, Cadw is developing two luxury holiday apartments to the south tower and new interpretation and vertical access to a roof deck to the north tower. <https://traveltrade.visitwales.com/product/t2168088>

Caerphilly Castle is undergoing a £10million renovation scheme that includes a new visitor centre, catering, toilets, digital interpretation of the site and a 13th century makeover of the Great Hall. It's due to be completed by summer 2025. <https://traveltrade.visitwales.com/product/t2168089>

<https://www.cadwmembership.service.gov.wales/operators/> - Cadw's Tour Operator Scheme

Penderyn Swansea Copperworks Distillery has opened their third distillery in the historic Hafod Morfa Copperworks site. Their other sites include Penderyn Brecon Beacons Distillery and Penderyn Llandudno Lloyd Street Distillery. All offer a visitor centre, shop, behind the scene tours and masterclasses.

<http://penderyn.wales/>

2024 is set to be another memory making year at **The Royal Mint**, with exciting new additions to their exhibition – the return of their Gold Bar. Can you manage to lift a bar of gold worth over £450,000 with just one hand? Plus, a new exhibition to be announced very soon. New for 2024 – an enhanced visit to The Royal Mint with their new Key To The Mint package. Trade exclusive just £30pp add lunch for just £9.95pp extra. Christmas & Festive afternoon tea is now on sale for 2024 exclusive to Travel Trade only.

The attraction is part of the Coin, Coal and Cheers package. They recently won 'Best Museum or Gallery' and runner up 'Best Guided Tour' (Group Leisure & Travel Awards 2023).

<https://traveltrade.visitwales.com/product/t2167202>

Hensol Castle Distillery, also part of the Coin, Coal and Cheers package, has been recognised by Tripadvisor as a 2023 Travellers' Choice award winner for its visitor experience for the second year in a row. Situated on the estate of the Vale Resort, in the cellars of the 400 year old Grade-I listed Hensol Castle, it offers a number of experiences including a gin distillery tour, gin making experience and cocktail masterclass.

<https://traveltrade.visitwales.com/product/t2168694>

Newport Transporter Bridge will open in 2024/25 as an innovative attraction experience with a new visitor centre, café and toilets, shop and exhibition space. It is one of the most complete surviving transporter bridges, and only one of 6 remaining in the world. It is also the inspiration for the interior design of the nearby 135 bedrooomed Mercure Newport Hotel that opened in 2022.

<https://www.newport.gov.uk/heritage/en/Transporter-Bridge/Transporter-Bridge.aspx>

<https://traveltrade.visitwales.com/product/t2171735>

The Museum of Land Speed has opened telling the story of Pendine and the land speed records by Sir Malcolm Campbell and John Parry Thomas. The interactive exhibition features motorbikes and other large objects including Babs – the ill-fated car that crashed, killing John Parry Thomas and was buried for around 70 years in the sands. The development includes **Y Caban** with 14 rooms sleeping up to 43 guests in double, triple and family rooms. <https://cofgar.wales/venues/museum-of-land-speed/> <https://cabanpendine.wales/>

The historical visitor attraction **Llancaiach Fawr Manor** has won two prestigious awards. They were presented with 'Best Told Story 2023-24' and the new category 'Quality Food and Drink 2023-24' accolades by Visit Wales, awarded by VAQAS (Visitor Attraction Quality Assurance Service) following a mystery shopper visit by representatives of the tourism industry regulatory body. <https://traveltrade.visitwales.com/product/t2167635>

Corris Caverns is the new brand name for the attractions and experiences that start from the Corris Craft Centre, namely, King Arthur's Labyrinth, Corris Mine Explorers, the Welsh Legends Maze, the Corris Cafe, Welsh Deli and nine Craft Workshops including the Dyfi Distillery. Free coach parking is available and coach drivers receive a complimentary refreshments / meal voucher in the on-site Cafe. They can also offer complimentary familiarisation visits for the Travel Trade to assist with planning visits. <https://www.caverns.wales/>

Best Western Heronston Hotel & Spa has completed its refurbishment of bedrooms, bathrooms, public areas and function suites. There are 75 en-suite rooms in the hotel with dining options and a leisure club on site. Located in Bridgend, it is a great base to explore Cardiff, Swansea and the Glamorgan Heritage Coast. <https://traveltrade.visitwales.com/product/t2168063>

Hilton Cardiff has long been a city landmark with an unrivalled location in the heart of the capital, Cardiff. All 202 guest rooms have seen a complete refurbishment with a new contemporary feel reflecting the unique location overlooking Cardiff Castle and Cardiff City Hall. The public areas, bar, restaurant and health club have also been updated. <https://traveltrade.visitwales.com/product/t2167595>

Tŷ Newport, with 129 bedrooms plus restaurant and bar is due to open on 27 May 2024 with bookings possible from January. Other Tŷ Hotels include Tŷ Magor and Tŷ Milford, part of the Celtic Collection. Other hotels in their portfolio include the Celtic Manor Resort, The Manor House and the Coldra Court Hotel (all in Newport), the Newbridge on Usk and The Parkgate Hotel in Cardiff. <https://www.celtic-manor.com/>

Beaches Hotel, Prestatyn has completed the upgrade of the 69 bedroom hotel from 3 to 4 Star quality and added 12 new bedrooms to make a total of 81 bedrooms. The project also included the creation of a mini spa with treatment rooms, upgrade to the kitchen and hotel car park and landscaping. <https://traveltrade.visitwales.com/product/t2167182>

The Inn Collection Group update - The Anglesey **Bull's Head Inn** has a refreshed look to one of its historic lounges and six new bedrooms which continue the tradition of being named for Charles Dickens characters and will feature wallpaper and furnishings creating the look and feel of a traditional inn. Betws-y-Coed's **The Swallow Falls Inn** and Llandudno's **St Kilda Hotel** will be the next sites of focus, returning both to trading after long-term closures. The Swallow Falls Inn will undergo a full and extensive refurbishment to bring it back to life. Plans once realised will create a new bar and restaurant, 40 bedrooms and upgraded facilities to the campsite, which will be retained and be the first such offering within The Inn Collection Group's portfolio. In the shadow of the Great Orme, the refurbishment of the St Kilda will provide 52 bedrooms as well as a fully refurbished bar and kitchen to bring the group's award-winning hospitality venue to the famous promenade. <https://www.inncollectiongroup.com/>

Dylan's Restaurants are a family of four award winning waterside restaurants, serving locally sourced produce and seafood, in the beautiful coastal towns of Menai Bridge, Criccieth, Llandudno and Conwy in North Wales. They also offer cookery school experiences, including breadmaking, cocktail making, game and fish preparation and cake making - all with a Welsh sense of place. They can offer bespoke evenings for your clients with a menu using local produce and the opportunity to meet local suppliers – all with a story to tell. <https://dylansrestaurant.co.uk/>