

May Regional Showcases 2022

Aberdeenshire and Tay Country Regional Showcase

Theme: Scotland's Iconic Cities – Splendours of the East

Arrival: Saturday 7th May 2022 Edinburgh

Start Date: 09.00 Sunday 8th May 2022 Edinburgh

End Date: 14:00 Wednesday 11th May 2022 Edinburgh

Join us on a fascinating journey of discovery through Scotland's finest cities showcasing our finest food and drink produce. From world famous malt whiskies to mouth-watering food and drink tours, we will taste them all, meeting passionate experts as we go. Explore a wide range of bookable product for clients who are looking for a memorable authentic experience.

You will visit the beautiful regions of Aberdeen, Perthshire, Dundee, Angus and Fife. Cities included in the itinerary are Aberdeen, famous for its stunning, sparkling, granite buildings, Dundee, UNESCO City of Design, Perth, first city in the UK to become a UNESCO City of Crafts and Folk Art and St. Andrews, Scotland's world-famous Home of Golf.

Aberdeenshire and Tay Country Regional Showcase

Theme: Wonders of the East

Arrival: Saturday 7th May 2022 Edinburgh

Start Date: 09.00 Sunday 8th May 2022 Edinburgh

End Date: 14:00 Wednesday 11th May 2022 Edinburgh

This fam trip is ideal for buyers who would like to develop further their product knowledge focussing on unique experiences located in the regions of Aberdeenshire and Tay Country.

Be entertained by the splendour of Aberdeenshire, Angus, Perthshire and Fife, diving into the abundance of extravagance of these regions famed for their castles, glens and royal connections.

You will taste the "water of life" and learn about the history, heritage and foundations of one of Scotland's exceptional malt whiskies, discover fairy-tale castles, experience life on a Scottish farm, as well as visiting a working estate with a rich history embedded in the local community.

Aberdeenshire and Tay Country Regional Showcase

Theme: Authentic adventures in the East

Arrival: Saturday 7th May 2022 Edinburgh

Start Date: 09.00 Sunday 8th May 2022 Edinburgh

End Date: 14:00 Wednesday 11th May 2022 Edinburgh

Out of the city, the wild outdoors of Aberdeenshire and Tay Country awaits with bundles of adventure opportunities and castles galore to escape bustling city life. On this fam trip you will enjoy some of the greatest outdoors that Scotland has to offer. We will keep you busy with a perfect mix of soft adventure activities, sightings of historical places, vibrant landscape and wildlife, and of course a visit to one of our unique Scotch whisky distilleries and unforgettable food and drink experiences.

Come prepared for sunshine and maybe a little bit of rain, expect to be active and perhaps a little bit tired at the end of the day due to all the fabulous activities we have planned for you!

Highlands, Moray Speyside and Cairngorms Regional Showcase

Arrival: Tuesday 10th May 2022

Transfer will be provided to Inverness 14:00

Start Date: 09:00 Wednesday 11th May 2022 Inverness

End Date: 14:00 Saturday 14th May 2022 Edinburgh

You will have the opportunity to visit all three regions during this showcase with a day covering each.

With welcoming people, a unique culture, dramatic landscapes, romantic castles and a fascinating history, these regions in Scotland have it all. Find out more about Scotland's ancient past, as you uncover future plans for Inverness Castle, before exploring the rest of the Highlands with all it has to offer. As well as being famous world-wide as the location of the renowned Speyside malt whisky trail, Moray Speyside also offers plenty of memorable experiences. Learn more about the process for transforming raw cashmere into luxury textile products, before exploring a historic Scottish country house showcasing the best of stately home elegance. In the Cairngorms National Park, you will step into a traditional Highland estate, before sampling some unique Highland dry gin near Aviemore.

VisitScotland will provide:

- **4 nights hosted fam trip (ground arrangements incl. accommodation, meals, transport, English speaking guide and access to attractions).**
- **Accommodation covered on Saturday 7th May for Aberdeen and Tay Country Showcase**
- **Accommodation covered on Tuesday 10th May for Highlands, Moray Speyside and The Cairngorms showcase.**
- **Please check your fam trip timings and keep it in mind (incl. transfers to/from start/end date when booking your flights).**