



## Join ETOA and attend Global European Marketplace to get 2021 off to the best possible start

We are announcing a special partnership for CTA supplier members who want to join ETOA and take part in [GEM 2020](#).

Global European Marketplace (GEM) is ETOA's member-exclusive event and has always been the most important event in our calendar with over 15,000 pre-scheduled meetings held between hundreds of European suppliers and international operators and intermediaries in 2019 alone. But in 2020 this event will take on even greater importance as THE platform to connect, do business and launch their recovery from the damage done by COVID-19.

### Become a member, we will:

- **Connect you** – Help you connect, network and do business with over a thousand tourism organisations
- **Inform you** – Provide extensive information, research and insight that will allow you to make better decisions
- **Give you a powerful voice** on local, national and European policy and regulatory issues that impact your business

### Attend GEM:

- Access a full day of **pre-scheduled meetings**, with the opportunity to request your preferred buyers ahead of the event
- Benefit from the **global reach of buyers** with companies joining from Europe, Asia and North America
- [ETOA video platform](#) offers a uniquely efficient way to make contacts

Join ETOA, become a part of an ambitious community that supports each other and plan your recovery

**GEM attendance +  
membership until  
31<sup>st</sup> December 2020:**

GBP 1495

**GEM attendance +  
membership until  
31<sup>st</sup> December 2021:**

GBP 2495

If you have any questions and to book the offers, please contact [member@etoa.org](mailto:member@etoa.org).

**ETOA**

**CTA**  
COACH TOURISM  
ASSOCIATION