



EXCURSIONSTM
Group Travel Show **2024**
50
years

THE LONGEST RUNNING
GROUP TRAVEL SHOW
JUST GOT BIGGER

27 JANUARY 2024

WEMBLEY, LONDON

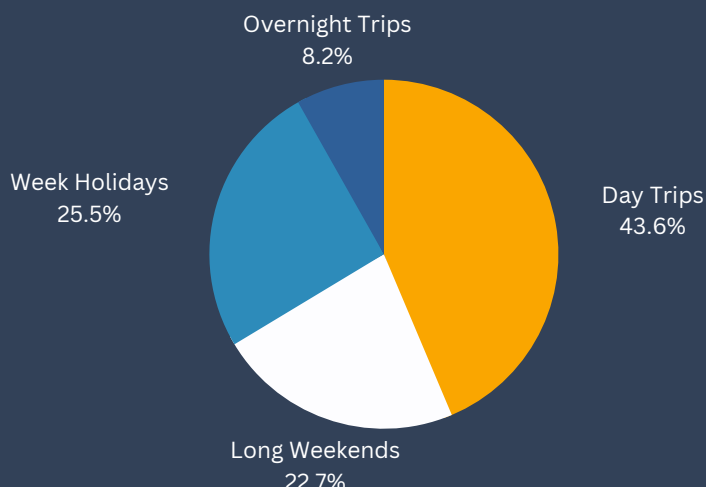
WWW.EXCURSIONSSHOW.COM

Excursions™ – the original and longest running domestic group travel show – is returning to Wembley Stadium, where it all began almost half a century ago.

A firm favorite in the group travel calendar, the show's 50th anniversary event will take place on Saturday 27th January 2024 at the iconic home of England Football and the venue of the very first Excursions Show. Over the decades Excursions™ has continually evolved to include fam trips, theatrical show openers, special feature areas, exhibitor presentations, VIP coach arrivals, food & drink tastings, and much more, whilst still maintaining its hugely popular and unique destination based layout.

TOP 10 VISITOR PROFILES

- Social Group
- Tour Operator
- U3A
- Special Interest Groups
- Retirement Association
- Coach Operator
- Special Interest Group (Other)
- Women's Groups
- History & Heritage Groups
- Gardens & Horticultural Societies



WHAT EXHIBITORS SAY ABOUT THE 2023 SHOW

"It's been really good. Over the last 5 decades Excursions™ has grown to be a trusted brand and is absolutely the best way for us to contact GTOs, coach operators and tour operators. We trust it, but most importantly the travel trade trust the brand so it's a really good way of getting our message across."

GRAHAM, NORTH NORFOLK RAILWAY

It's been a really good show, better than we expected. There's been more exhibitor stands from other parts of the country and been more visitors as well and we've had more interest that I was personally expecting."

JOE, SKIPTON BOAT TOURS

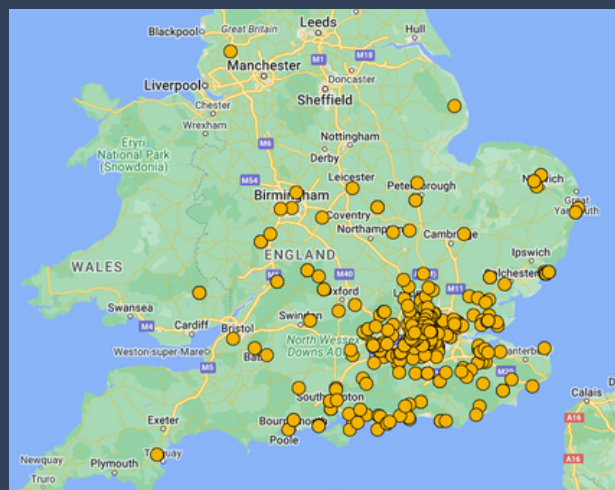
"We had an amazing show – best one ever! A nice flow of visitors, genuine interest and lovely conversations. Now busy transacting all these booking requests."

GABRIELLE, CROISEUROPE CRUISES



Exhibitors reported an average of **5 booking enquires within 2 months of the show**

VISITORS TRAVEL FROM

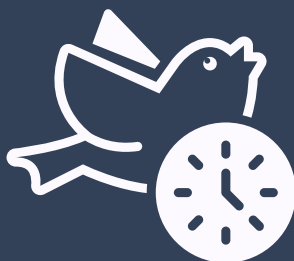


For further information or to talk directly
Contact: Karen Roebuck
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Phone - 07714 338 998

2024 STAND RATES

Stand Size (max sharers) / Rate

4sqm (up to 2)	£1,455 + VAT
6sqm (up to 3)	£1,985 + VAT
8sqm (up to 4)	£2,680 + VAT
10sqm (up to 5)	£3,130 + VAT
12sqm (up to 6)	£3,610 + VAT



10% OFF
EARLY BIRD
STRICTLY UNTIL 31ST JULY 2023

Guaranteed Corner Position £90

Each stand price includes:

shell scheme | name board | show guide listing | one table and 2 chairs | online directory listing including image | exclusive Excursions show offer | downloadable brochure link | meeting planner

Limited Availability Add on's (+ VAT)

Seminar Programme Slot	£600
Exhibitor Highlights Newsletter	£250
Lanyard Sponsorship	£750
Canvas Bag Sponsorship	£750
Tea/Coffee Sponsorship	£1000
Feature Area - Please call to discuss	

WHAT'S NEW

Product Seminar Programme
* Limited Availability
E-newsletter Promotions
More pre-post event fam trips
Revised Coach Programme

For further information or to talk directly to Karen Roebuck,
karen@krtourism.co.uk or on 07714 338 998.



BOOK YOUR STAND ONLINE
WWW.EXCURSIONSSHOW.COM