



# St Andrew's Day with the CTA

VisitScotland update

November 2021

# COVID-19 UPDATES

## COVID RESTRICTIONS IN SCOTLAND

- Masks are still required to be worn indoors in public places and on public transport including CalMac services.
- Anyone visiting Scotland's islands is encouraged to take two lateral flow tests before travelling.
- Food & drink businesses will still take your contact details for track and trace.
- Certain venues (e.g. nightclubs) need you to show a COVID vaccine certificate on entry.
- Events of more than 500 indoors or 4,000 outdoors (unseated) will also need you to show a COVID vaccine certificate.
- Further restrictions may be introduced if required.

There are no restrictions on:

- What type of businesses can open
- Opening hours
- Group numbers indoors and outdoors
- Physical distancing

Remember each business may have made adjustments for their staff and customers, so you may still find limits on capacity, adjusted timetables or opening hours, or other special circumstances.

[Coronavirus Advice | Scottish Government](#)

[Covid-19 Guidance & Advice | VisitScotland.com](#)

[Tourism Business FAQs & Guidelines – COVID-19 | VisitScotland.org](#)

Scottish tourism businesses continue to work hard to adapt their offerings in order to give visitors the best and safest possible experience in this new world. We recommend that you and your clients **plan and check in advance** which businesses are able to welcome you. Our website highlights these businesses as "We're Good-to-Go" and "We're Open".



# RESPONSIBLE TOURISM

## Shaping a Responsible Future with Scotland's Tourism Industry

Scotland recently took centre stage as world leaders gathered for the UN Climate Change Conference (COP26) in Glasgow.

The conference shone a light on the work taking place across the many business sectors in the country in the wake of the climate emergency.

VisitScotland is committed to working with the industry and communities to create a long-lasting sustainable tourism destination which will protect the environment and benefit visitors and residents alike

VisitScotland became the first national tourism body to sign up to Tourism Declares, recognising the climate emergency.

At COP26, we hosted a virtual webinar with industry guest speakers to showcase Scotland's responsible tourism products and stories. The webinar featured four inspirational Scottish travel trade-ready tourism industry guest speakers as they outlined how they are embracing responsible tourism and playing their part in encouraging a sustainable Scotland.

[Watch the webinar here](#)



*The Scottish Exhibition and Conference Centre in Glasgow*

VisitScotland aims to play a leading role in the development of Scotland as a globally recognised responsible destination.

We are encouraging visitors to stay longer, travel all year round and explore our country sustainably.

We've created a responsible tourism toolkit featuring royalty-free images and posters with key messages on a wide range of important topics.

There's also a responsible tourism page on VisitScotland.com, itineraries created for travel trade, and films, images, content and more available for businesses to communicate responsible messaging widely across their own social media activity and marketing.

[View our responsible itineraries](#)

# Discover Scotland: Reconnect 2022

## Discover Scotland: Reconnect 2022

5-7 April, 2022

In 2022, Discover Scotland: Reconnect 2022 will replace the longstanding annual VisitScotland Expo with a format designed to mitigate the challenges of the COVID-19 pandemic and build on the success of Scotland Reconnect 2020 and 2021.

Discover Scotland: Reconnect 2022 will also support VisitScotland's commitment to make the country a leading destination for responsible tourism by showcasing new and existing sustainable tourism products.

The three-day **virtual event** provides an ideal platform to explore new business opportunities and enable connections between up to 300 Scottish exhibitors and global buyers through a combination of pre-scheduled and ad-hoc appointments.



**[Registrations for Exhibitors and Buyers](#) are now open and we encourage you to book your space early to avoid disappointment.**

If you have any questions about Discover Scotland: Reconnect 2022, please email me at: **[craig.blue@visitscotland.com](mailto:craig.blue@visitscotland.com)**

# Scotland's unesco trail

## World's First UNESCO Trail Launched in Scotland

UNESCO recognises and conserves the world's most special places.

Scotland is home to 13 of these special sites, or UNESCO designations. And many of them are firsts. Considering the size of Scotland, that's quite impressive!

It's a proud testament to the richness and scope of Scotland's awe-inspiring nature, its ancient and compelling history, the vibrancy of its culture, and its proud scientific and technological legacy.

We've got six World Heritage Sites, two Biosphere Reserves, two Global Geoparks and three creative cities – now all connected by the world's first UNESCO trail.



[Explore the Trail](#)

[Plan your journey](#)

# THEMED YEAR 2022

The year is designed to be inclusive and diverse, embracing the widest range of activity and content. Partner's activity can reflect one or all of the five programme strands:

- Iconic stories and storytellers
- New stories
- Scotland's people and places
- Local tales and legends
- Inspired by nature

[Year of Stories 2022 toolkit](#)

[Year of Stories Visual Collection](#)



## Scotland's Year of Stories 2022

2022 is Scotland's Year of Stories. Each culture has its own narrative and Scotland has a particularly rich heritage in this regard, which will be celebrated with a program of events and activities in 2022. From literary icons to local legends, the theme year will inspire locals and visitors alike to hear a variety of voices, attend events, and learn about the places, people and cultures that are inextricably linked to our stories - be it those of the past or those of the present.

# Useful Information

Engage with us on Social Media:

[LinkedIn for Travel Trade](#) - new -

[Facebook](#)

[Twitter](#)

[Instagram](#)

[YouTube](#)

Websites:

[www.visitscotland.com](http://www.visitscotland.com)

[www.scotland.org](http://www.scotland.org)

[www.visitscotlandtraveltrade.com](http://www.visitscotlandtraveltrade.com)

[Digital Media Library](#). All our imagery and video assets are free of charge and registration only takes a few minutes.



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Scotland* | *Alba*<sup>™</sup>

Thank coo!

 Highland cow on a road

**#SCOTLANDISNOW**